



# NORTH OAKS

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## **NORTH OAKS SENIOR LIVING ANNOUNCES MAJOR RENOVATION** *Multi-million-dollar project underway*

Baltimore, MD – North Oaks Senior Living today announced a multi-million-dollar renovation is underway. The renovation will modernize the first and second floors that includes the dining room, library, reception area, and social hall. Pikesville-based ARK Design, LLC was chosen as the firm to lead the project. Founded by Adele Greenebaum, ARK Design, LLC will manage space planning and construction, schematic conceptual design, interior design, construction administration, and artwork and accessory selection. Currently in the planning and design phase, the first and second floor renovations are anticipated to be complete by the third quarter of 2023. This project follows the recent renovation of six apartments in the first quarter of this year.

The last major renovations at North Oaks were completed in 2011. Since North Oaks was acquired from Life Care Services (LCS) at the end of last year, the new owners have been evaluating the property to determine what changes are needed to make North Oaks the premier senior living community in the region. North Oaks Executive Director Reuben Rosenfeld was brought on and retirement community consultants were quickly engaged to study the market and make recommendations on maximizing North Oaks' potential. It was quickly decided that a much-needed facelift was a priority.

"North Oaks is a wonderful home to residents who are deeply connected to the local community. We want to make it the best it can be both in appearance and how we care for each and every resident," said North Oaks owner Michael Biderman. "We are excited to have retained Adele to oversee the renovation project. She too is tightly connected to the local community, and we are confident that her expertise will beautifully update and modernize the first and second floor spaces to better meet the needs of our residents," he added.

"My team and I look forward to working with North Oaks leadership and the residents to creatively refresh interior spaces that are home to so many seniors. The North Oaks team truly cares about all of the residents who live there, and we want our work to complement this extraordinary care with meaningful and welcoming environments that will make living at North Oaks even better," said Greenebaum. "I am excited to be doing this work in my own backyard and having it really make a difference in people's lives."

"It's an exciting time at North Oaks! My team and I and all our residents are thrilled about the investment being made in our community," said Rosenfeld. "Michael has been great to work with as he

cares and listens to all stakeholders, sees the potential, and is willing to make things happen. 2023 will unveil a new North Oaks!”

### **About North Oaks Senior Living**

North Oaks, a Life Plan Community in Pikesville, MD run by Elm Management, enhances the lives of seniors in a resident-centered community through a committed spirit of embracing culture, family, and tradition. North Oaks provides its residents with a comfortable, secure, and maintenance-free apartment home, offering a continuum of residential and care programs designed to create opportunities in five categories essential to continued healthy living: fitness, nutrition, staying active, well-being and health services. For more information, visit [www.northoaksseniorliving.com](http://www.northoaksseniorliving.com).

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